

Partner Information Form (PIF)

1. Basic Information

Field	Details
Organisation name	Association Platform for Culture and Innovation IMPULSE CONNECT Skopje
Acronym	IMPULSE CONNECT
Legal form	Non-governmental organisation (NGO)
OID number	E10401576
PIC number	871 525 504
City / Country	Skopje, North Macedonia
Social media	LinkedIn
Contact person	Name: Viktorija Jankuloska, PhD Position: Co-founder/Senior Consultant, Email: ilieva.viktorija@gmail.com , Phone: +389 78 447 039 LinkedIn: Viktorija Jankuloska

2. Organisation Overview

Impulse Connect is a non-governmental organisation dedicated to accelerating sustainable and inclusive transitions by connecting knowledge, people, and innovation ecosystems. Our work combines Social Sciences and Humanities (SSH), management, organisational sciences, entrepreneurship, sustainability, and research and innovation (R&I) approaches to support stakeholder engagement, innovation uptake, and ecosystem development.

We work across higher education, research, civil society, business, and public sectors, developing initiatives that strengthen innovation ecosystems, digital and sustainability transitions, stakeholder collaboration, lifelong learning and community engagement. Through interdisciplinary collaboration and quadruple-helix approaches, we contribute to projects that enhance innovation capacity, accelerate the uptake of research and innovation results, and strengthen connections between research, industry, policymakers, and society.

Based in North Macedonia, Impulse Connect contributes strong stakeholder networks and community outreach capacities across the Western Balkans, supporting the integration of regional actors into European research and innovation ecosystems.

3. Fields of Activity

- Human-centred digital innovation and responsible technology uptake
- Innovation ecosystems, knowledge valorisation, and research-to-market pathways
- SSH-informed approaches to digital and sustainability transitions
- Stakeholder engagement, co-creation, and public engagement
- Capacity building, lifelong learning, and skills development
- Science communication, dissemination, and exploitation of R&I results
- Sustainable and circular business model development

4. Experience in EU Projects

Our team has more than 10 years of experience in Horizon 2020/Horizon Europe, CBE JU, Erasmus+, EIT, and national initiatives.

Our expertise includes:

- Project design and proposal development
- Work-package leadership and project implementation
- Stakeholder engagement and multi-actor collaboration
- Innovation ecosystem mapping and stakeholder mobilisation
- Knowledge transfer, innovation uptake, and exploitation
- Dissemination, science communication, and public engagement
- Capacity building and training development

5. What We Offer to Partners

Impulse Connect can support Cluster 4 consortia through:

- SSH-informed and human-centred approaches to digital innovation
- Stakeholder engagement, co-creation, and ecosystem-building
- Knowledge valorisation, innovation uptake, and exploitation of R&I results
- Capacity building and skills development for innovation actors
- Dissemination, communication, public engagement, and outreach
- Regional stakeholder networks across North Macedonia and the Western Balkans

6. Horizon Europe Cluster 4 Primary Topics of Interest

HORIZON-CL4-2027-01-MAT-PROD-42 – Unlocking the potential of academic intellectual assets for industry, SMEs and startups

HORIZON-CL4-2027-04-DIGITAL-EMERGING-10 – Horizon scanning and foresight in future enabling digital technologies

HORIZON-CL4-2027-04-HUMAN-02 – Create a thriving and competitive Virtual Worlds and Web 4.0 ecosystem

HORIZON-CL4-2027-04-HUMAN-07: Facilitate the engagement of European stakeholders in international digital standardisation