



Ideal-ist and EEN organize a Brokerage Event at ICT2010

At the ICT Conference 2010, “Ideal-ist” the worldwide ICT supporting network, in cooperation with “EEN”, the Enterprise Europe Network, is organizing a networking and brokerage event “FIND your ICT PARTNERS face2face at ICT2010” on the 28th September 2010. This will focus on the topics covered by the next round of Call 7 to be published in September, 2010.

Brussels, 23 July 2010: Ideal-ist, the worldwide ICT support network and has been assisting proposers for 14 years. Helping to build consortia and strengthening the whole network for Information and Communication Technologies of the 7th Framework Programme (ICT, FP7). This is done by using its unique quality labelled and well-established partner search system. As an additional service to the successful partner search system, Ideal-ist is providing Brokerage Events, that aim to

- make research, innovation and business communities aware of funding opportunities offered by the Framework Programmes of the European Union
- involve companies, universities and researchers from Europe and all over the world interested in sharing new project ideas and finding collaboration partners
- support participants to facilitate the setup of FP7 project consortia and submit successful proposals for the calls of FP7

At the forthcoming **ICT Conference2010**, Ideal-ist is cooperating with the Enterprise Europe Network (EEN), who are the key instrument in the EU's strategy to boost growth and jobs. EEN brings together 570 business support organisations from 45 countries and helps small companies seize the unparalleled business opportunities in the EU Single Market.

These two networks are addressing universities, researchers and companies from all over the world in the field of Information and Communication Technologies to present, discuss and develop new project ideas for ICT in a cross-border environment as well as pursue business opportunities at the planned Brokerage Event **“FIND your ICT PARTNERS face2face at ICT2010”** .

Participation at the ICT2010 Conference – “The Digitally Driven” can be combined with the possibility to promote profile and collaboration offers/requests and meet numerous potential project partners in a single day. The Event “FIND your ICT PARTNERS face2face at ICt2010” is free of charge.

- When: 28 September 2010, 8.30h to 18.00h
- Where: Holiday Inn Garden, Brussels Expo (BE)
- Next Steps: Register for this event at <http://www.ideal-ist.net/f2f/> until 17th September
- Insert your Partner Offers/Requests to gain more visibility (preferably until 10th September)

press release



- Select your Face2Face Partners until 17th September

For further enquiries please contact:

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Follow us on **Twitter**: <http://twitter.com/SusanneFormanek>

Link with us on **LinkedIn**: <http://at.linkedin.com/pub/susanne-formanek/21/1b7/a15>

Network with us in **XING**: <https://www.xing.com/events/find-ict-partners-face2face-530956>

About Ideal-ist

The main goal of Idealist is the enhancement of the trans-national cooperation between the ICT National Contact Points (NCP) within FP7 and an overall improvement of NCP service quality across Europe in the dynamically growing area of ICT. Ideal-ist is part funded by the European Commission; its network consists of 67 international ICT partners. The consortium partners are from EU and Non-EU countries, including Associated States, Eastern European Partner Countries (EEPC), Mediterranean Partner Countries (MPC) and emerging countries like China, Brazil, India and South Africa. This is in line with the international cooperation strategy of the European Commission. In this light Ideal-ist supports research organisations and companies worldwide to participate in FP7. Ideal-ist is the first and unique quality labelled international ICT partner search network with 14 years experience

Find more information on the Ideal-ist web portal www.ideal-ist.net